

**SCOTTSDALE PRIDE COMMITTEE
CORPORATION YARD
9191 E. SAN SALVADOR
TURQUOISE ROOM
SCOTTSDALE, AZ
JUNE 5, 2003**

MINUTES

PRESENT: Chandra Bonfiglio, Chair
Jim Pompe, Vice Chair
Richard Gayle
Debbie Fuller
Lisa Haskell
Greg Heine
Anne Wurth
Cathy Zebarth

ABSENT: Susan Jorge
Kristina LaJeunesse
Pamela Wheeler
Sonnie Stevens
Brian Webber
Steven Lichtblau

STAFF: Decima Sever

COMMITTEE UPDATES

Education/Outreach

Chair Bonfiglio stated they do not have a quorum so they will hold an informal discussion on the Education/Outreach subcommittee meeting while they are waiting for the rest of the committee members to arrive.

Mr. Gayle stated the Education/Outreach Committee met and discussed the Children's art contest for Treasures 'N Trash T-shirts. He reviewed the timeline as follows:

- Committee members will meet with the selected locations by June 30, 2002.
- Contest will run for two weeks ending July 15, 2002.
- Judges will meet and select the winning picture by July 30, 2002.

Mr. Gayle stated they have selected the Vista del Camino and Boys & Girls Club at Eldorado Park. The age group of the children would be 8th through 12th grades and 3rd through 7th grades.

Mr. Gayle reported the committee is suggesting the judges as follows:

- Mayor Manross or Councilwoman Cynthia Lucas
- Representative from the Art Council
- Les Conklin
- Two Pride Committee members

Ms. Sever stated they might want to include all of the Boys & Girls Clubs as an opportunity of getting the word out about the Pride Committee. She further stated they might want to consider having more judges again as a way of promoting the Pride Committee. She suggested they might want to invite someone from the Parks and Recreation Commission and the Boys and Girls Club Council as judges.

CALL TO ORDER

Chair Bonfiglio called the regular meeting of the Scottsdale Pride Committee to order at 5:45 p.m.

APPROVAL OF THE MINUTES

A Motion was made by Mr. Heine to approve the minutes of the April meeting as presented. The Motion was seconded by Vice Chair Pompe and passed unanimously.

COMMITTEE UPDATES

Education/Outreach

Chair Bonfiglio inquired if the Committee would like to pursue the idea of asking more judges to participate in the coloring contest. Ms. Sever suggested the Education committee come up with a list of possible judges.

Mr. Gayle reported the Pride Committee members would meet with the children at the locations to present and discuss the contest. He further reported they would try to coordinate some type of posting/display of all the artwork at the locations so that the children can see all of the entries after the contest has ended. It was suggested they display the artwork at the library.

Chair Bonfiglio suggested they move the contest up north and get more kids involved. Chair Bonfiglio stated she would make presentations at Scottsdale Ranch and Gray Hawk.

Mr. Gayle stated the committee also discussed trying to coordinate their presentation with a visit from Eco Gecko or the police clown. The presentation would also include the video of Treasures 'N Trash and posters of prior events. Chair Bonfiglio suggested they also include the video of "The Shoot for It" program with the Phoenix Sun's.

Ms. Fuller stated the Summer Program ends on July 28th so they should move the judging date up.

Chair Bonfiglio inquired if they determined if they had enough vests. Ms. Sever stated she made the decision that there were enough vests.

Development

Ms. Sever stated she received an email from Ms. LaJeunesse that the Development Committee is down three people.

Chair Bonfiglio inquired how many T-shirts do they have left from past year's events. Ms. Sever reported between 120 and 150. She further reported most of the remaining T-shirts were XL and XXL. The Committee directed Ms. Sever to donate those T-shirts to an adult shelter.

Ms. Fuller noted in the past they have ran out of the smaller sizes.

Ms. Sever stated that in the past they have ordered 500 T-shirts. A discussion ensued regarding whether that would be enough. It was noted that some people do not want T-shirts. It was further noted that they could promote it by stating the first 500 people get T-shirts.

Public Relations/Marketing

Ms. Zearth stated the PR/ Marketing Committee did not meet. She further stated that she reserved a ramada at the Railroad Park but the reservation has expired.

Chair Bonfiglio stated there are two potential restaurants that might be willing to sponsor the party.

Chair Bonfiglio stated at the last meeting, they discussed updating the web site. She further stated they should have a marketing piece for the event and people should be able to register online for Treasures 'N Trash. Ms. Sever stated the City has very strict web site guidelines. She further stated at the next meeting she would bring information regarding the guidelines.

NEW BUSINESS

Planning discussion & possible action on Treasures 'N Trash event scheduled for 10/25/03

Chair Bonfiglio stated the Committee needs to discuss funding for the T-shirts. Ms. Sever reported last year the cost was \$2,300 for 500 T-shirts. Ms. Sever further reported in the past the committee has received funding for the T-shirts from the Neighborhood Enhancement Commission and those funds no longer exist.

Chair Bonfiglio stated they need to find sponsors for the T-shirts. She further stated they could put the sponsors logos on the T-shirts. Mr. Gayle suggested they contact General Dynamics.

Chair Bonfiglio inquired in the past if any of the trash bags have been donated. Ms. Sever replied in the past APS donated bags. She stated she just spoke to APS and they are willing to donate 200 bags. She noted they need 3,000 for the year and about 1,500 for this event. She further noted the cost of 3,000 bags is \$500.00.

Chair Bonfiglio inquired if they wanted to use the stations they have used in the past. The consensus was that those stations have worked well.

The Committee discussed possible systems for passing out the raffle tickets. It was determined that the subcommittee would be in charge of coming up with the logistics for distributing the raffle tickets. Ms. Fuller stated she felt they should not have to attend the party in order to receive a prize.

Discussion & possible action to update By-laws

Ms. Sever stated the Committee does not have approved By-laws. She further stated if the Committee was to make changes to Sections 1 or 2 they would have to go through City Council. She reported her recommendation would be that they not make any changes to those two sections.

Mr. Heine made a motion that the Scottsdale Pride Committee not makes any changes to Sections 1 and 2 of the By-laws. Second by Chair Bonfiglio and passed unanimously.

Ms. Sever stated the Committee needs to go through the By-laws page by page and determine if any changes need to be made. The consensus of the Committee was that they would review the document before the next meeting.

Ms. Sever stated on Section 3.2 under Membership the second sentence reads. Any Committee member who accrues to or more unexcused absences shall be excused, by the committee, from further service on the committee. She noted they are changing the word shall to may.

Vice Chair Pompe stated under Section 3.2 they might want to lower if from must attend 10 of the 12 regularly scheduled meetings to 9 of the 12.

Chair Bonfiglio inquired if the attendance guidelines are consistent with other City Boards and Commissions. Ms. Sever stated she would find out before the next meeting.

OLD BUSINESS

Report on Community Garden project

Ms. Haskell provided an update on the Community Garden Project. She reported the garden at the nursing home is doing well. She further reported they have a grant to do a community garden at a church in south Scottsdale and they are looking at possible locations.

Follow-up information regarding benefits of 510 (c)3 status; charitable donations

Ms. Sever stated according to the minutes Ms. Bronski reported the status that the Committee as being a volunteer organization for the City of Scottsdale is very similar to the 501(c) 3 status. She passed a page of the IRS book under the Deductible As Charitable Contributions section that reads:

“Federal, state, and local governments, if your contribution is solely for public purposes (for example, a gift to reduce the public debt)”

Ms. Sever stated they could attach this section of the IRS code to a letter when they are requesting donations. She further stated she would put together that sort of letter and bring it back to the next meeting.

STAFF ANNOUNCEMENTS

Ms. Sever announced they would have two new Committee members at next month's meeting. She reported they have the potential for two new openings.

Ms. Sever stated that a group that has agreed to clean it three times a year adopted the Pride Park. She further stated she felt it was important that they make sure the park is kept clean because their name is on it.

ADJOURNMENT

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:50 p.m.

Respectfully Submitted,

SCOTTSDALE PRIDE COMMITTEE
JUNE 5, 2003
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"For the Record" Court Reporters